



Architectural Concrete Design is working for a greener tomorrow!

When you picture a construction site, you probably imagine a gruesome, post-apocalyptic scene of dumpsters, exposed earth and pieces of metal rising up from the ground like stalagmites. It's less likely that you'd imagine trees, recycled building materials and bottles of eco-friendly concrete sealer, but that's exactly what you'll see on an ACD job site in 2008.

As part of the growing movement toward more environmentally conscious and ecologically friendly products and services, ACD understands that they, too, need to do their part to ensure that we have a world to build on in the future. As such, they're evaluating their own materials and procedures in order to environmentalize their company. Starting in 2008, ACD plans to supply every client with three trees that they may plant on their job site. In addition, ACD will plant three trees at its corporate office for each job completed in 2008. To jumpstart their tree planting plan, ACD is also going to plant three trees at their office for every job completed in 2007. Also underway is a switch to more environmentally friendly business supplies, a comprehensive recycling plan and a plan to conserve energy at their corporate office.

At ACD, they recognize that these steps aren't the end-all of going green, but merely the first few strides toward doing their part. To them, going green isn't just a trend or fad, but an on-going and ever-evolving endeavor to help create a better world. Because of this philosophy, ACD pledges not to stop at the few items listed above, but to continue to investigate new technologies and environmentally conscious business practices, like bio-fuels and pervious concrete applications, and use them when and where the opportunity presents itself. Everyone at ACD hopes that by doing their part on the construction side of concrete installation that they may inspire other companies, doing similar projects, to start to take on the same environmentally friendly philosophy.